

TRF#	336222
EV #1	\$2\$2

CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
FAX# 703 528 7880
OCT12/12 13.02
*** WFTV-TV ***

AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

BEVERLY, MA 01915

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT12/12 13.02

DATE OCT 12 / 12 13:02

STA:

CON CM

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AGENCY ADVERTISER CODE = AGENCY EST# = 2
AGENCY PRODUCT CODE =

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PROGRAM : NEWS
ORD COM1: *****URGENT NO RUN DUE TO BREAKING NEWS WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6367495 TRF# 336222 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 13.02

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M13	OK'D		BUY#18				OCT11		30S	\$2,250.00	(OCT12/12)	
			MISSED:W-F/500P-530P				OCT12		30S	\$2,250.00	PLS ADVISE.	
			OFFER:FRI/530P-600P									
			CMT:***URGENT NO RUN DUE TO BREAKING NEWS WE CAN OFFER									
OCT/12			317700.00									
CONTRACT TOTAL											317700.00	
TOTAL SPOTS											153	

MARKET TOTALS \$972,750 WFTV 33% WKMG 27% WESH 26% WOFL 12% WKCF 0% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE